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VI Semester B.B.A. Degree Examination, June/July - 2025
BUSINESS ADMINISTRATION (AVIATION MANAGEMENT)

Enterprise Resource Planning
(NEP Scheme)
Paper : 6.6 (B)

Time : 2½ Hours

Maximum Marks : 60

Instructions to Candidates:

Answers should be written in English Only.

SECTION - A

Answer any Five questions from the following.

(5×2=10)

1. a) Define ERP.
- b) What is meant by Centralized Database?
- c) Name any two ERP Technologies.
- d) Give the meaning of Customer Relationship Management.
- e) What is Vendor ERP?
- f) What is data migration?
- g) What is meant by AI driven automation?

SECTION - B

Answer any Four questions from the following.

(4×5=20)

2. Write the factors influencing the growth of ERP.
3. Briefly explain the process of Business process Re-engineering.
4. Write any five challenges faced in implementation of ERP.
5. Write a note on Project Management in ERP.
6. Discuss the new trends in ERP.

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SECTION - C

Answer any Two questions from the following. (2×12=24)

7. Write a note on Evolution of ERP.
8. Explain the stages in Product Life Cycle in ERP and write the reasons for failure of product life cycle in ERP.
9. Discuss the various factors for success and failure of ERP implementation.

SECTION - D

Answer any One question from the following. (1×6=6)

10. State the steps and activities in ERP life cycle.
11. Develop a process of driven thinking towards business process.